

01

## BRANDING

A new idea or revamping your existing brand - we help give a shape to your perception. We create simple yet bold identities to have a lasting impact.

Logos

Business Cards

Envelopes

Letterheads

- Identity design for Dr. Bhalla using iconic elements of a dental clinic.

LOGO |



BRANDING



- First Spray, a Toilet Seat Sanitiser is depicted with bold simple icons to be easily perceptible.

LOGO |

BRANDING

This logo design follows a very basic monogram structure for the firm to maintain a consistent potential.





- The Bar symbolises a bold and minimal graphic to be easily identifiable.

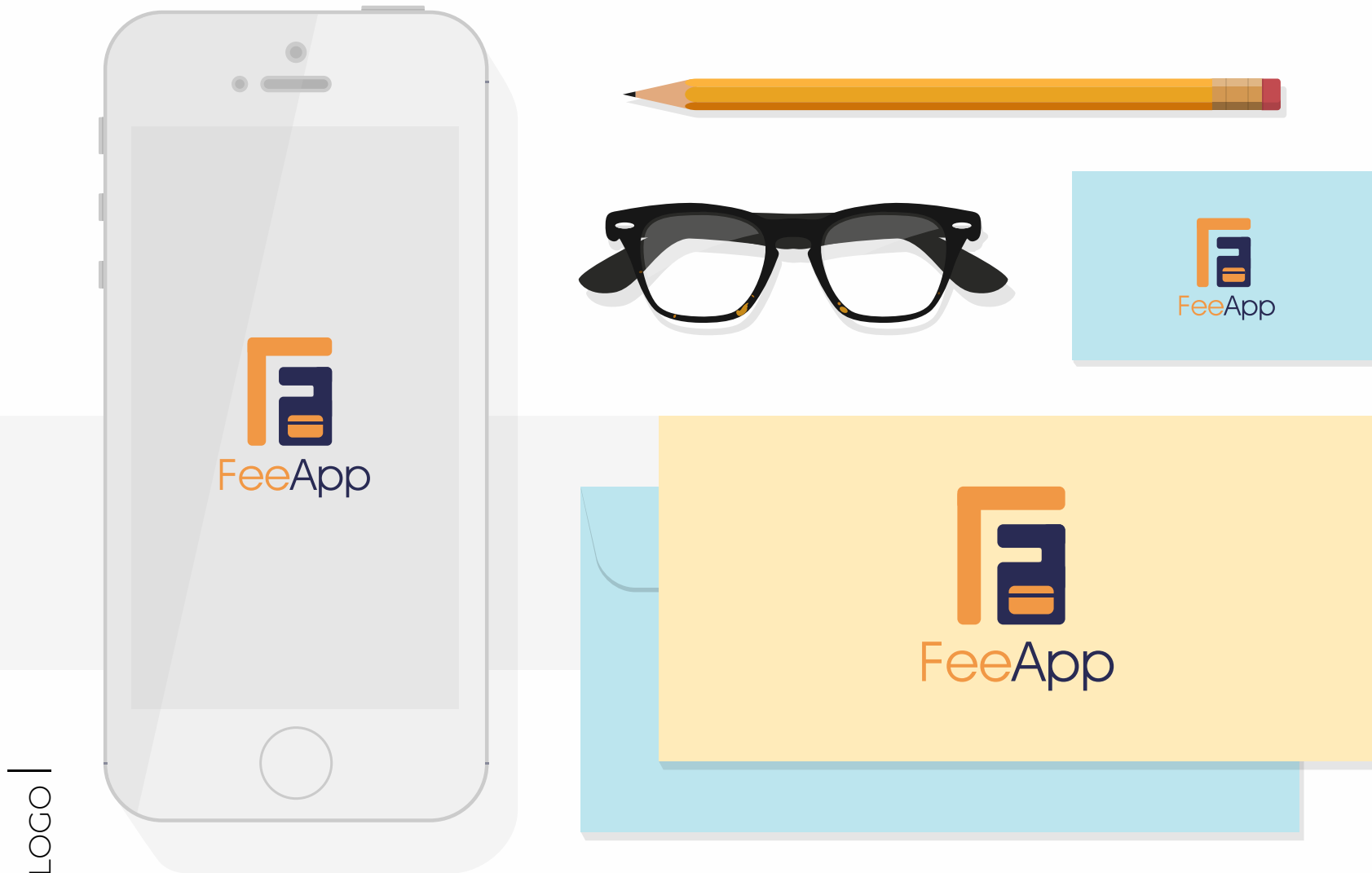
LOGO |



BRANDING



Water packaging & brand identity.



- Logo conceptualised using negative space and payment mode graphic to emphasize the aim of the app - to initiate a new fee payment option.



## BRANDING |

- Business stationery for a food supplier with a fusion of contemporary design and traditional motifs.

# BRANDING



## BUSINESS CARD |



- Branding for a CSR firm using a subtle color palette and social responsibility related imagery.

02

## PRINT

We conceptualize and illustrate your brand vision through typography, colors, icons, shapes and patterns. Be it modern or retro, pop or minimal we create versatile artworks to match your style.

Brochures

Invitations

Flyers

Posters

Reports

Cards

Banners



Communication •  
design for  
university finance  
program using  
modern pattern.





MAGAZINE

- Editorial design for The Pench Tiger Reserve to create awareness and highlight the activities carried out by them.

PRINT



## REPORT

Annual Report for a NGO -  
Aashray depicting their  
progress and activities.



- Sports brochure conceptualised using vibrant shades to showcase the company's activities to their prospective clients.







- A mix of pop colours showing growth and direction used to create a set of brochures for an organisation.

BROCHURE |

PRINT



## FLYER

- Therapeutic essential oils flyer depicted with a lotus element to give a relaxing feel.





## REPORT

- Annual report design using infographics and a modern design to create an progressive look

PRINT



- Books designed for an organisation with a distinctive approach.





A bold and creative brochure to visually highlight the aims and achievements of the company.





INVITATIONS |

- Contemporary and elegant communication design such as invitations, flyers and posters for an art gallery.

PRINT





## INVITATION

- A launch invite for a leading ethnic wear company for their summer edit.



## | BADGES

- Small goodies gifted along with each order. The purpose was to interest the buyer with fun food tags along with company branding.



03

## DIGITAL MEDIA

Be it your social presence or the digital banners and documents, we create your imagery matching the cutting edge trends.

Infographics

Banners

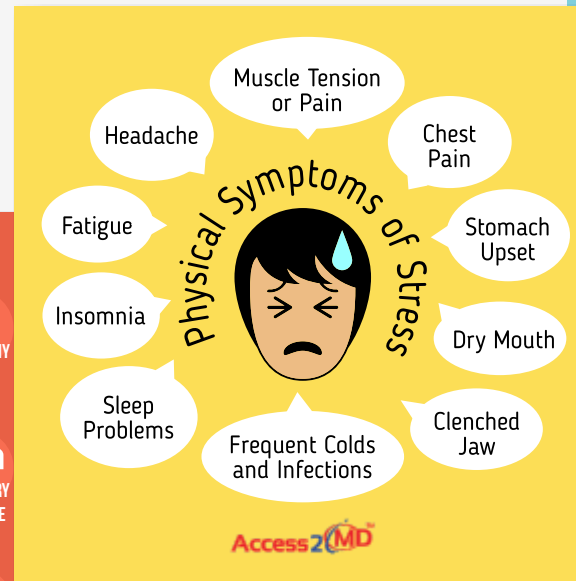
Posters

Emailers

Powerpoint Presentations

Social Media Posts

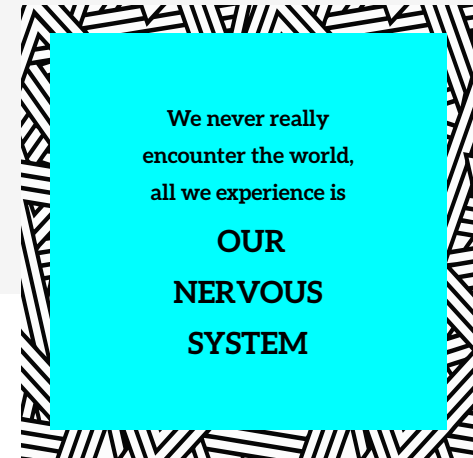
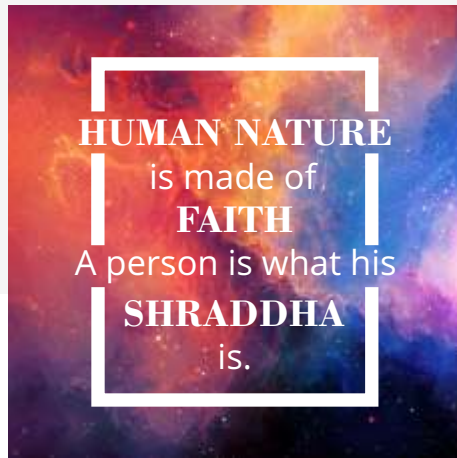
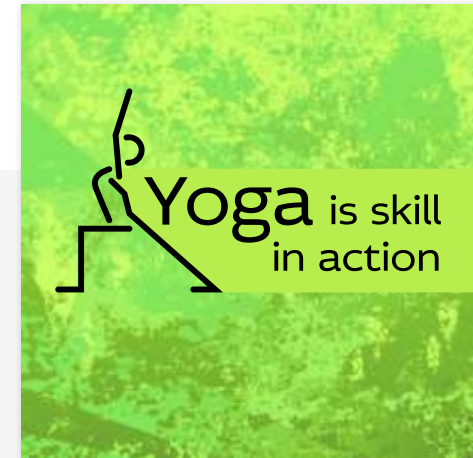
- Graphic visual representations of information, data or knowledge intended matching trends.



## INFOGRAPHICS



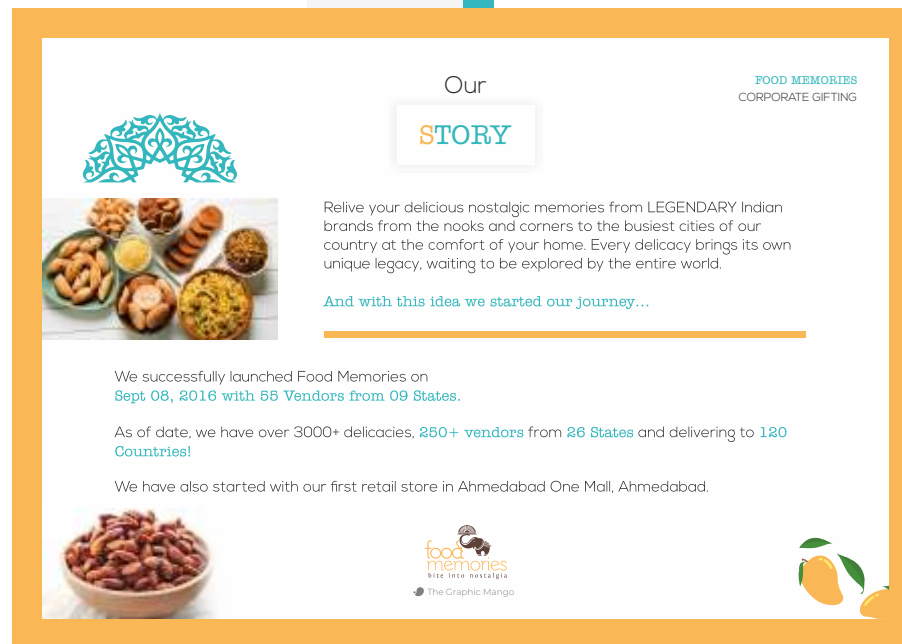
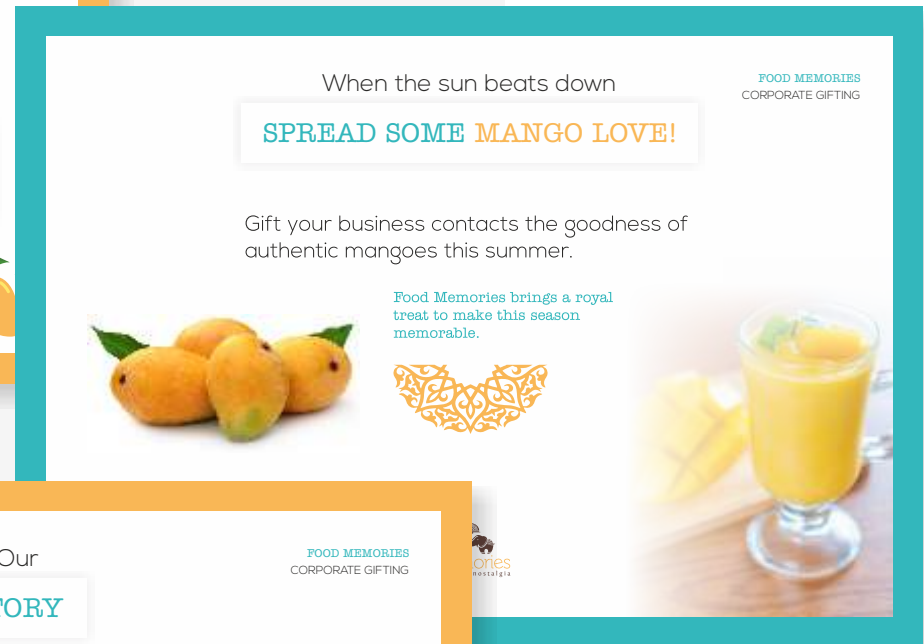
# DIGITAL MEDIA



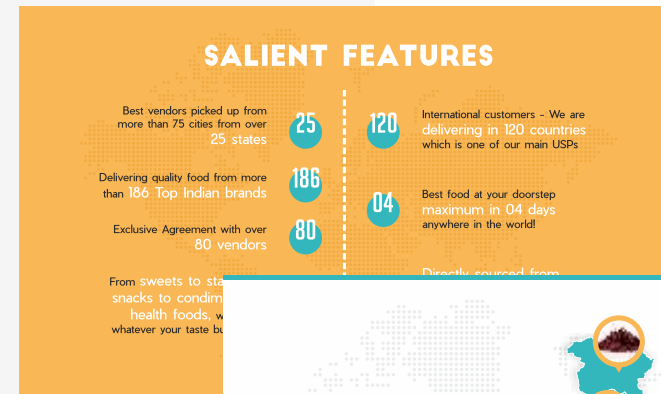
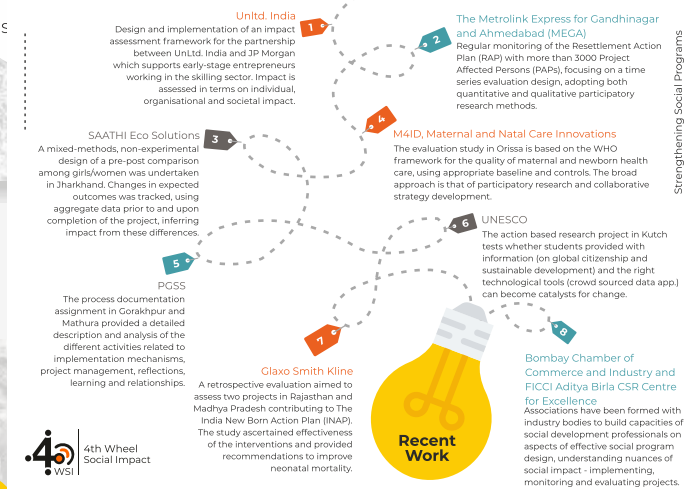
## | SOCIAL MEDIA POSTS

- Advertisements, banners and posts for various social media platforms.

## COMPANY PRESENTATIONS



- A summer look of a company presentation for the mango season designed using catchy colours to make it appealing.



## PITCH DECK

- Visual representation of company achievements to pitch to investors.

# 04

## UX/UI DESIGN

Developing interfaces to reflect the cutting edge trends. From brainstorming the user experience to designing visuals, we work on the layout to give it an aesthetic and crisp feel.

Websites

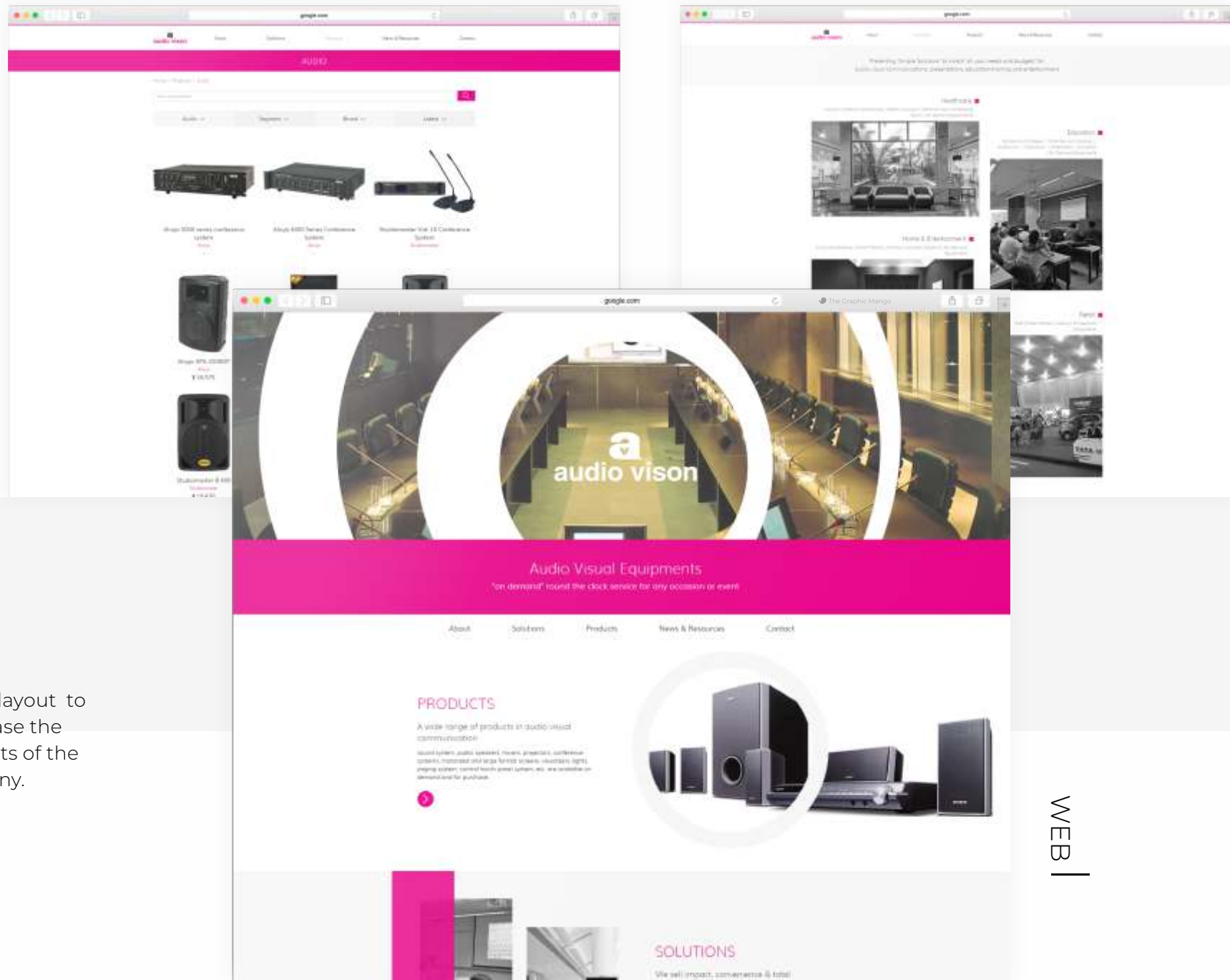
Mobile Apps

Emailers

Social Media

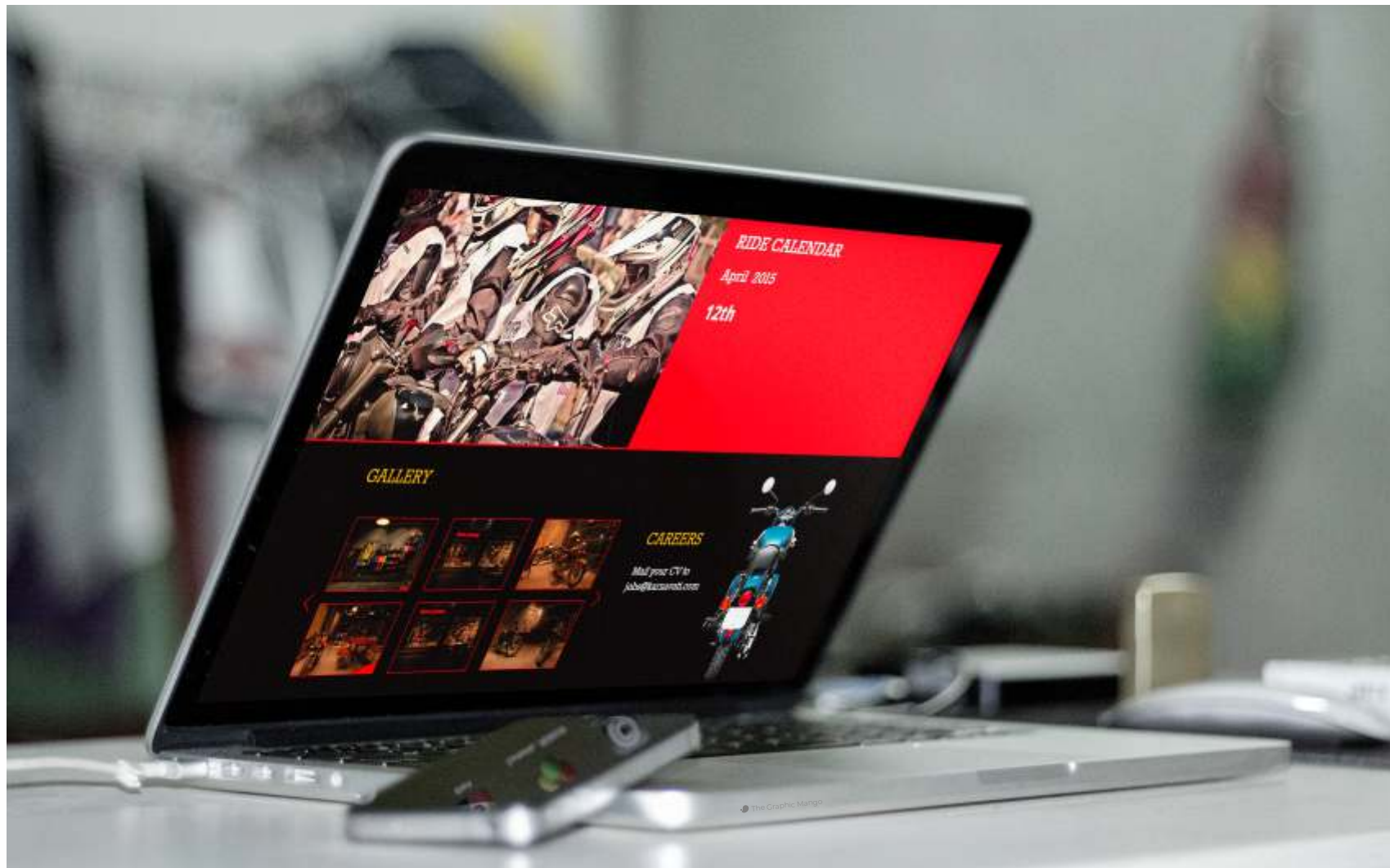


# UX/UI DESIGN



- A nifty layout to showcase the products of the company.

WEB |



- A vivid layout for a one page website of a bike dealer.



WEB |

- A mobile repair service website designed using a crisp and clean concept to highlight the features of the company.

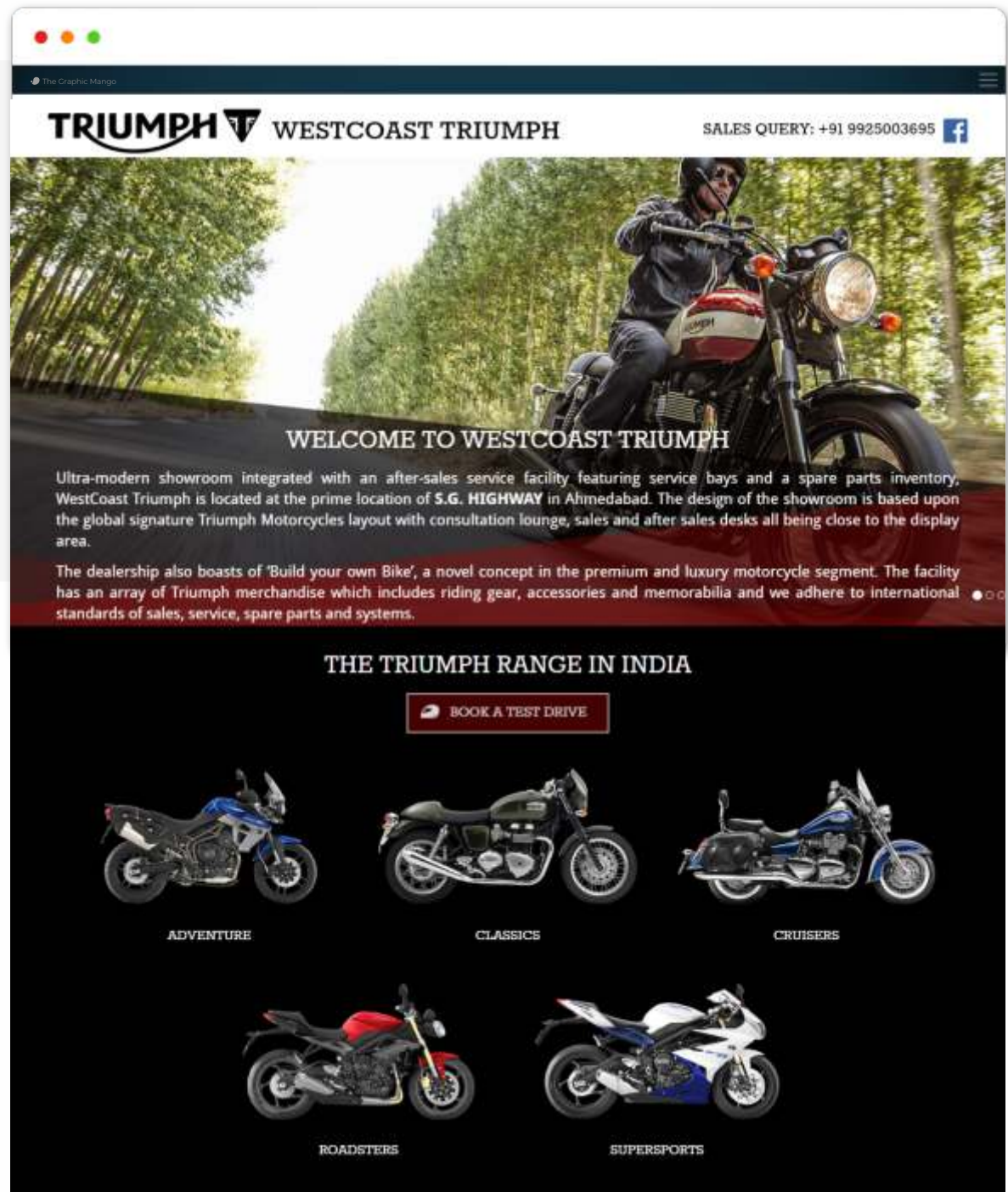
UX/UI DESIGN



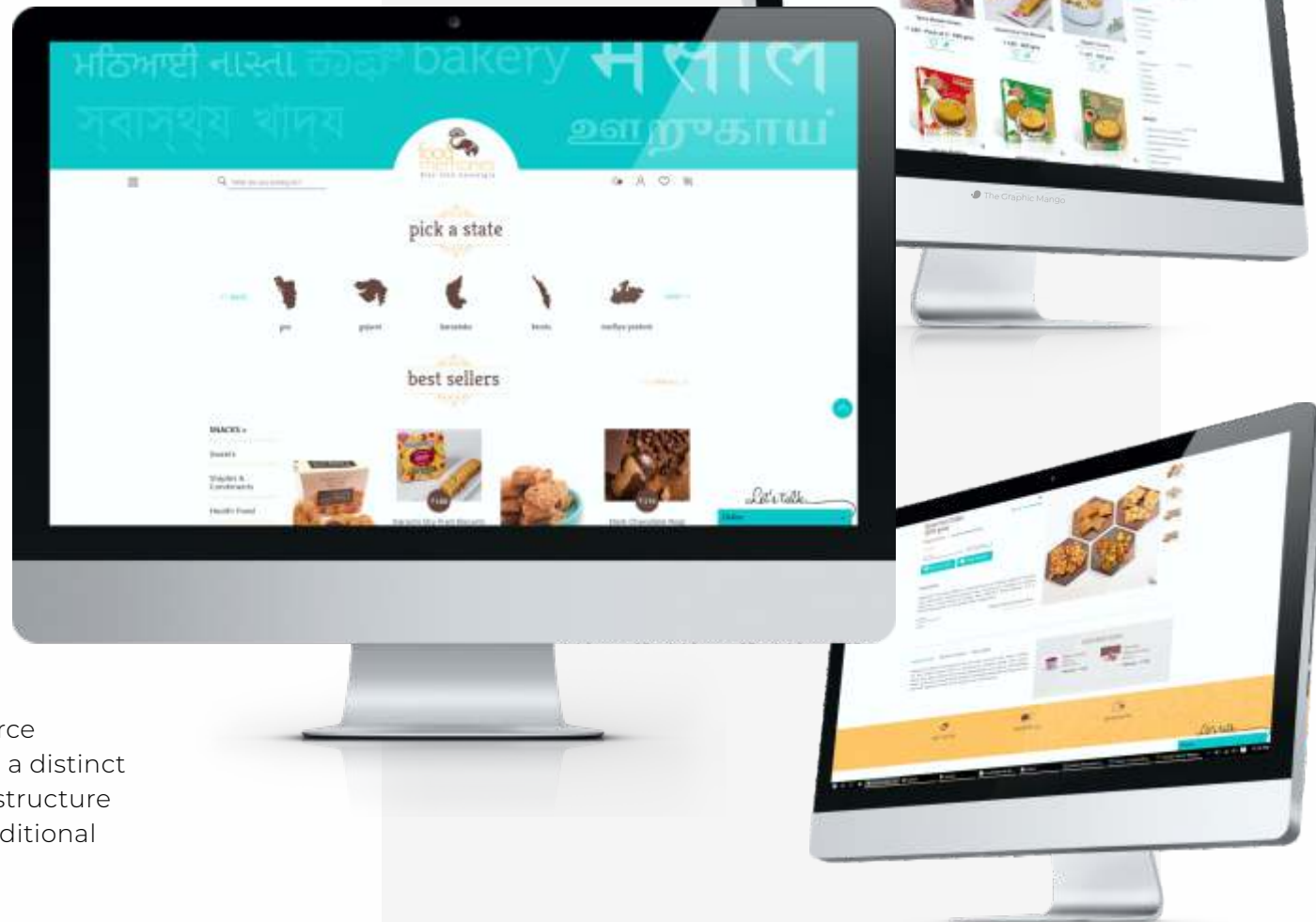
# UX/UI DESIGN

- A bold visual design of the interface of a bike dealer.

WEB |



WEB



- An ecommerce website with a distinct and unique structure adopting traditional motifs.





- A subtle and neat layout for a one-stop-shop for all property reports.

WEB |

UX/UI DESIGN



- An exquisite interface design for an interior designer exhibiting her work.



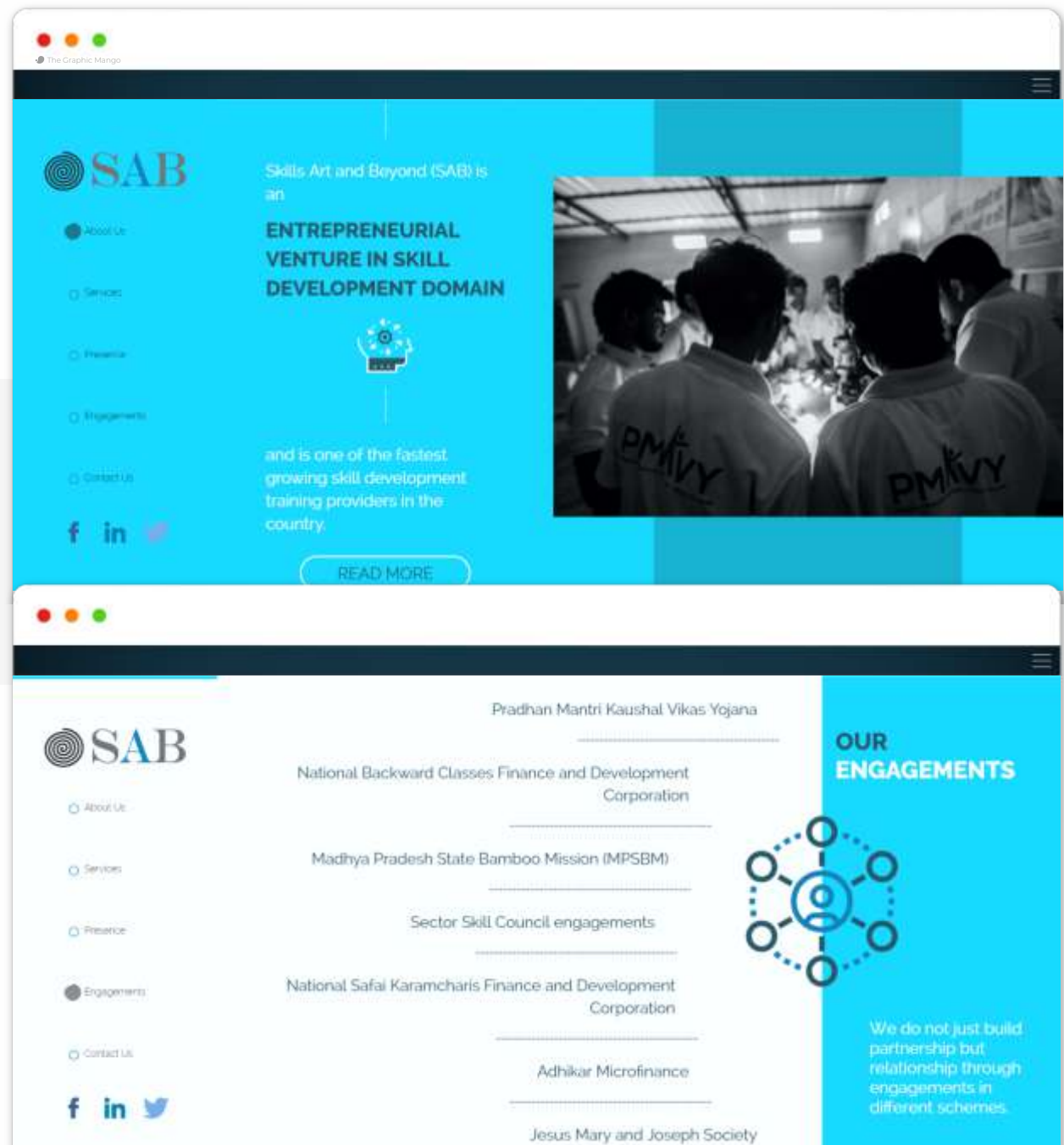


- A dynamic one page website for a brand consultant using parallax effect and a bright color palette for an eye catching user experience.

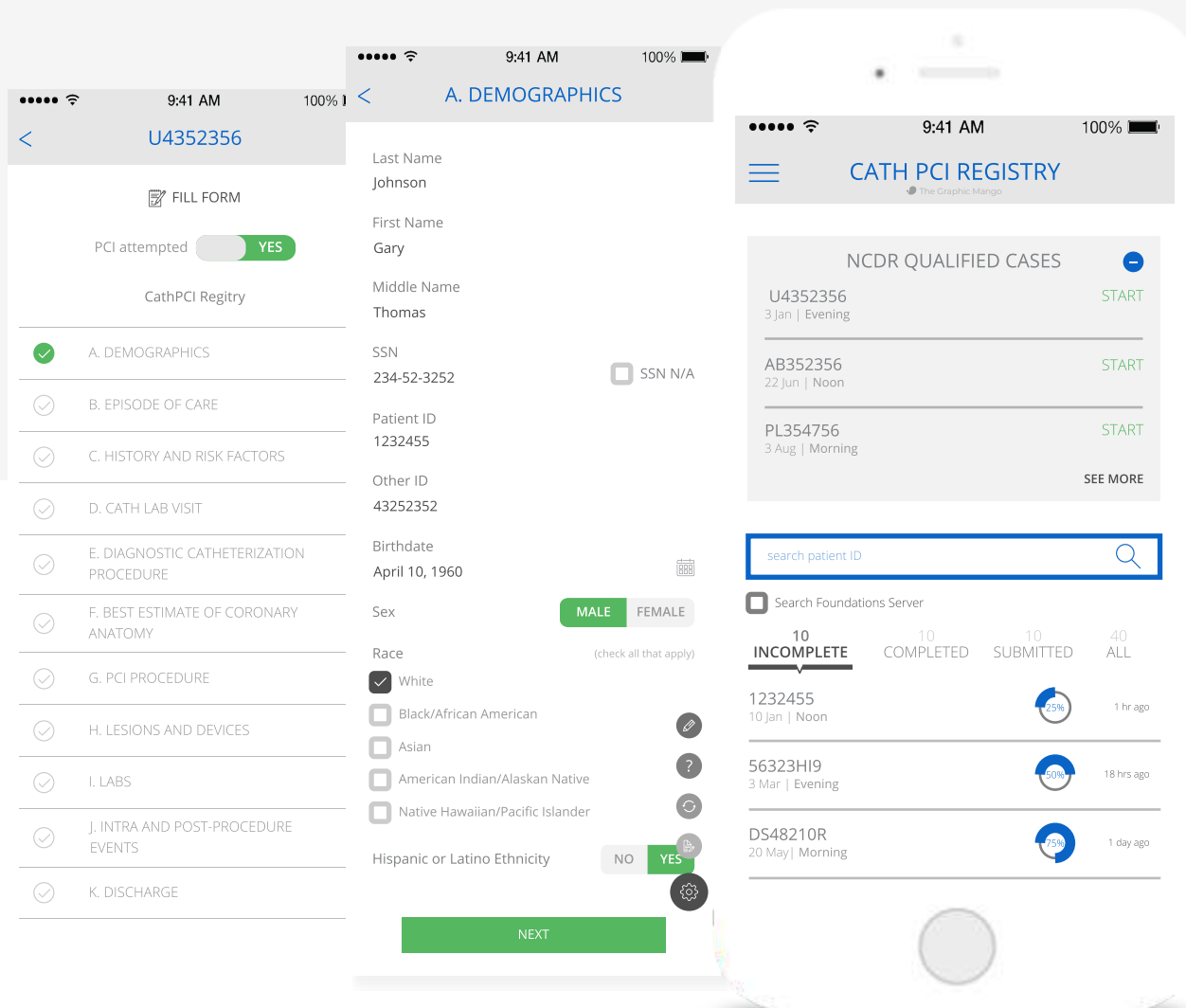
# UX/UI DESIGN

- A single page website for a skill building representative with the fundamental content.

WEB |

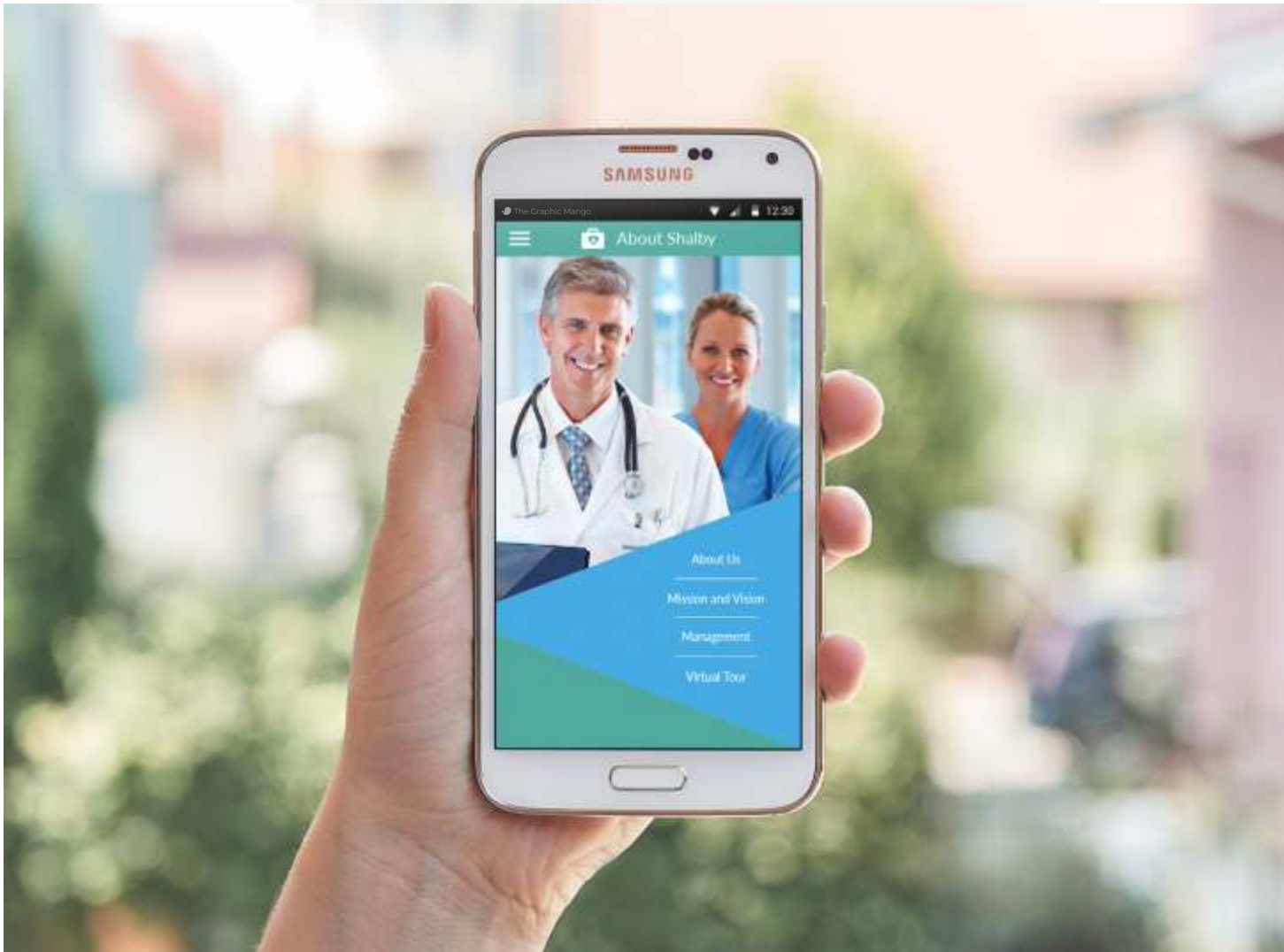






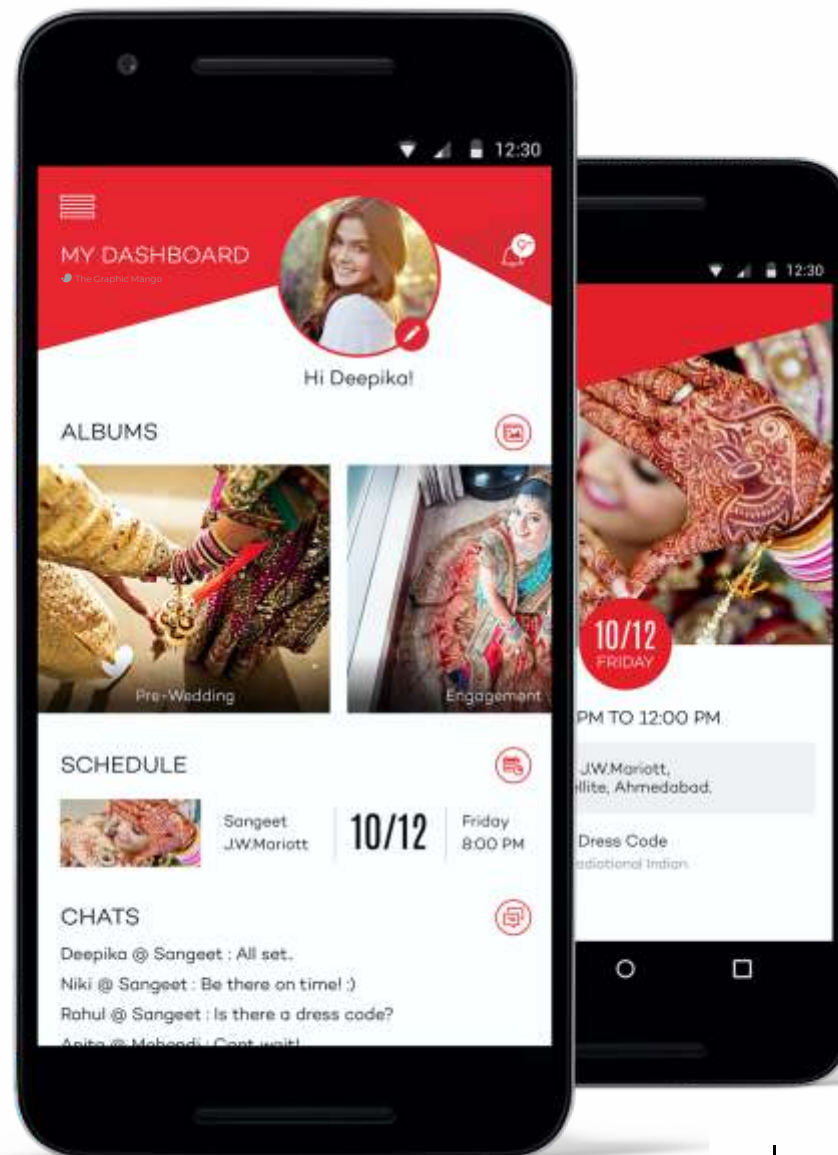
- A flat, crisp and subtle layout for a form filling app.

- An ingenious yet simple design interface for a hospital app.



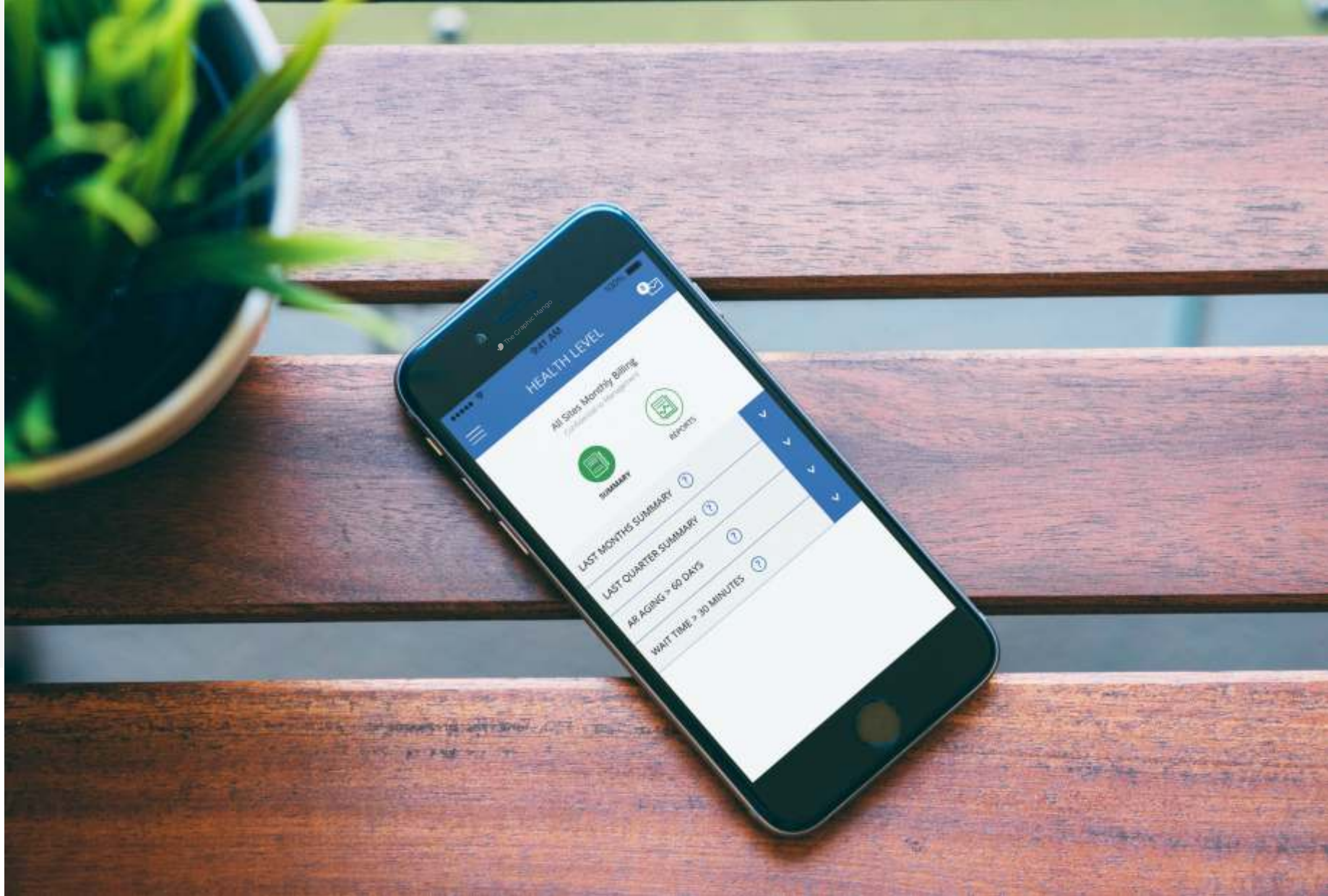
APP |

- An extraordinary app for a wedding couple with customised features.



| APP

- A functional internal company app displaying essential data for the user.



| APP

# UX/UI DESIGN