

### BRANDING

A new idea or revamping your existing brand - we help give a shape to your perception. We create simple yet bold identities to have a lasting impact.

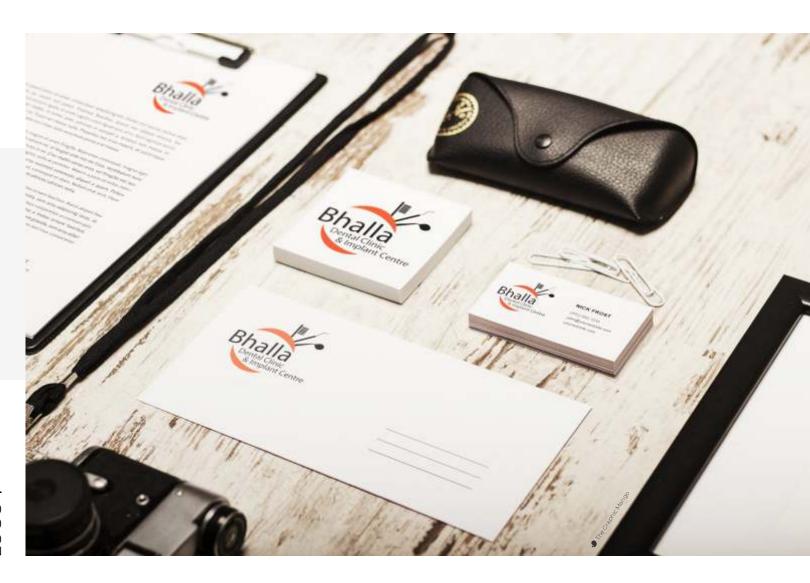
Logos

Envelopes

Business Cards

Letterheads

 Identity design for Dr. Bhalla using iconic elements of a dental clinic.



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# BRANDING



• First Spray, a Toilet Seat Sanitiser is depicted with bold simple icons to be easily perceptible.

This logo design follows a very basic monogram structure for the firm to maintain a consistent potential.



 The Bar symbolises a bold and minimal graphic to be easily identifiable.



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# BRANDING



Water packaging & • brand identity.



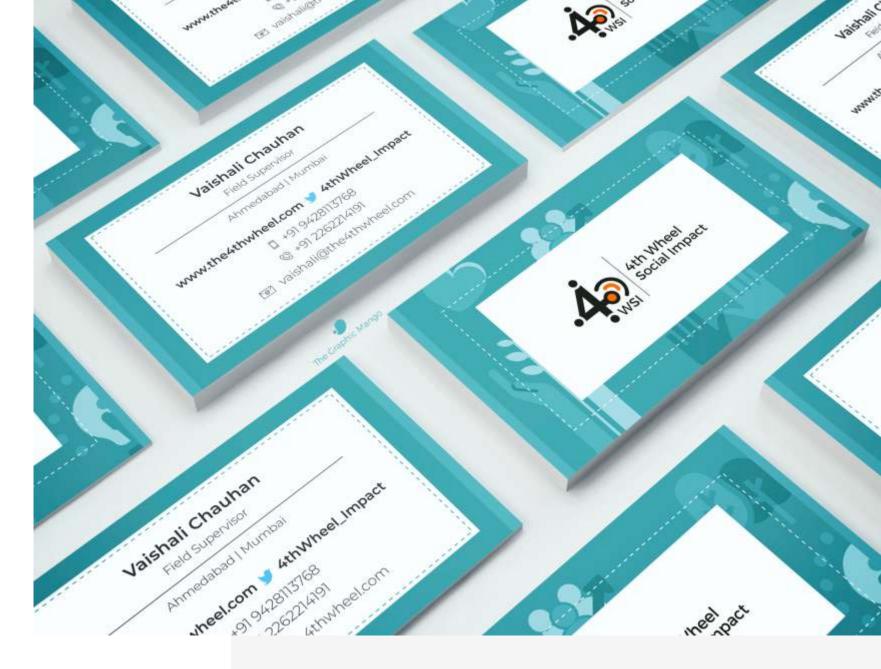
 Logo conceptualised using negative space and payment mode graphic to emphasize the aim of the app - to initiate a new fee payment option.





 Business stationery for a food supplier with a fusion of contemporary design and traditional motifs.

# BRANDING



 Branding for a CSR firm using a subtle color palette and social responsibility related imagery.

## PRINT

We conceptualize and illustrate your brand vision through typography, colors, icons, shapes and patters. Be it modern or retro, pop or minimal we create versatile artworks to match your style.

Brochures

Flyers

Reports

Banners

Invitations

Posters

Cards

-LYER

Communication • design for university finance program using modern pattern.





#### About the Program

Successful managem brase that their decisions effect the professions of the company, but as an offers placed by the company, but as of offers placed by the acceptance flower date with the acceptance of the acceptance flower date with the profession acceptance acceptance acceptance of the acceptance of the

#### Objectives



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#### Benefits of Attending

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#### Who Should Attend

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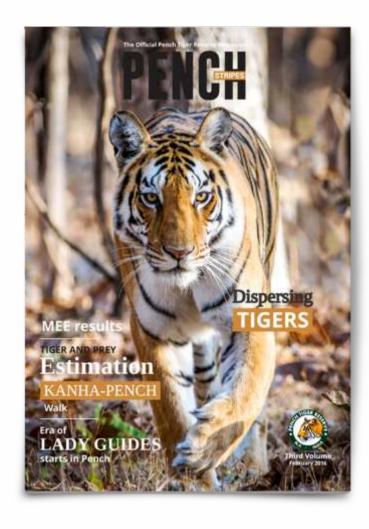
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#### Methodology

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MAGAZINE

• Editorial design for The Pench Tiger Reserve to create awareness and highlight the activities carried out by them.

DRINT







 A mix of pop colours showing growth and direction used to create a set of brochures for an organisation.

BROCHURE





 Annual report design using infographics and a modern design to create an progressive look



 Books designed for an organisation with a distinctive approach.

BOOKS



BROCHURE

#### INSPIRATIONS

There is one lated of chartry commens enough errors us. It is the patchwork private though which clatter the regard feeds the poor and heats the size. I are for decoring the noble spirit which seeks to help a poor or suffering fellow being. Flowwere I with a discussion or a community is not so much to prop up its revealest and not helplace members, but to lift up the best and the most gifted, so as to make their of the greatest service to the country.

MR. JAMSETJI N. TATA



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A bold and creative brochure to visually highlight the aims and achievements of the company.



UNDER THE PROJECT OF DAKSH

**COMMUNITY RELATIONS** 

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#### **MISSION**

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#### COMMUNITY RELATIONS POLICY

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• Contemporary and elegant communication design such as invitations, flyers and posters for an art gallery.



INVITATION

• A launch invite for a leading ethnic wear company for their summer edit.













BADGES

 Small goodies gifted along with each order.
 The purpose was to interest the buyer with fun food tags along with company branding.



## DIGITAL MEDIA

Be it your social presence or the digital banners and documents, we create your imagery matching the cutting edge trends.

Infographics

Posters

Powerpoint Presentations

Banners

**Emailers** 

Social Media Posts

 Graphic visual representations of information, data or knowledge intended matching trends.

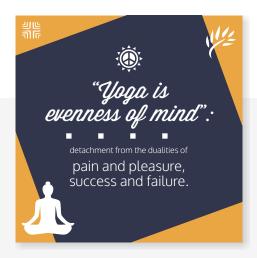


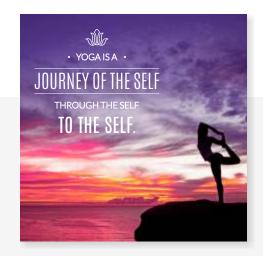


INFOGRAPHICS

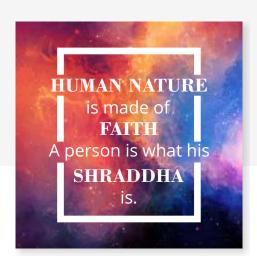


# DIGITAL MEDIA

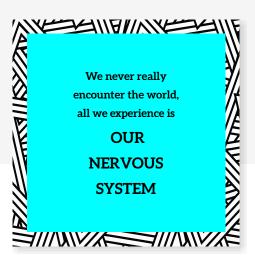










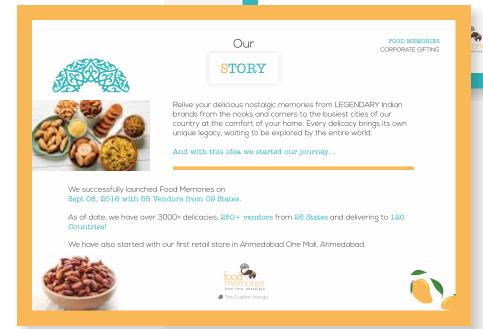


SOCIAL MEDIA POSTS

 Advertisements, banners and posts for various social media platforms.



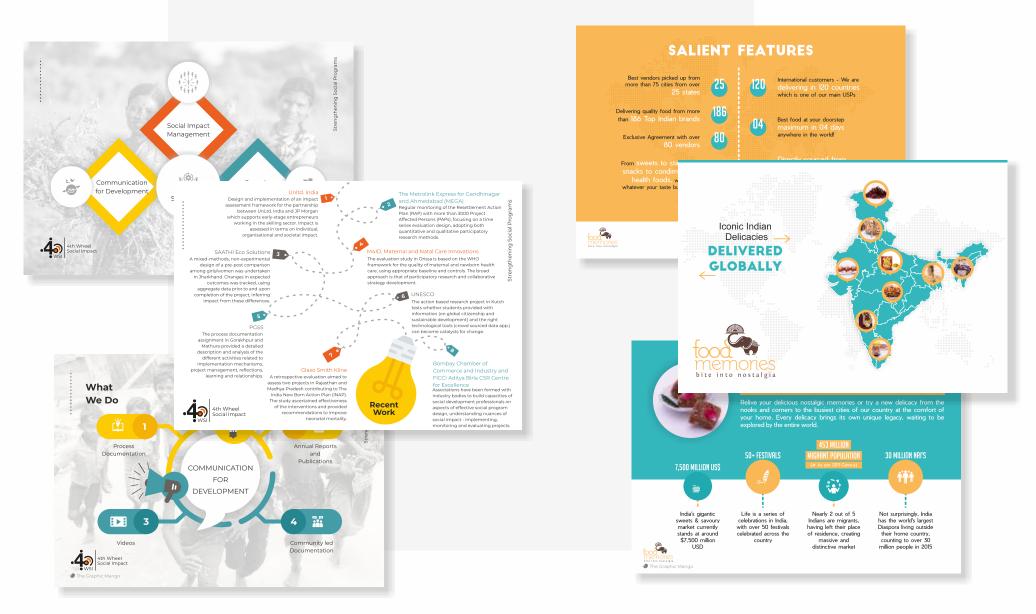
COMPANY PRESNITATIONS



 A summer look of a company presentation for the mango season designed using catchy colours to make it appealing.

FOOD MEMORIES

CORPORATE GIFTING



PITCH DECK

• Visual representation of company achievements to pitch to investors.

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## UX/UI DESIGN

Developing interfaces to reflect the cutting edge trends. From brainstorming the user experience to designing visuals, we work on the layout to give it an aesthetic and crisp feel.

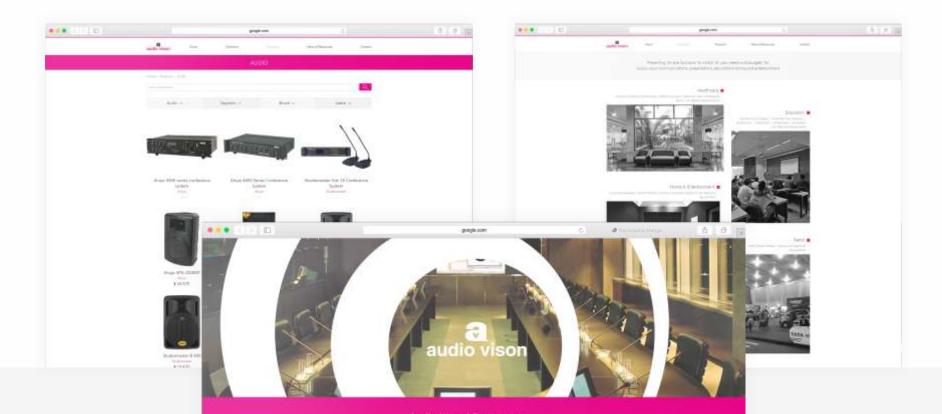
Websites

Emailers

Mobile Apps

Social Media

# UX/UIDESIGN

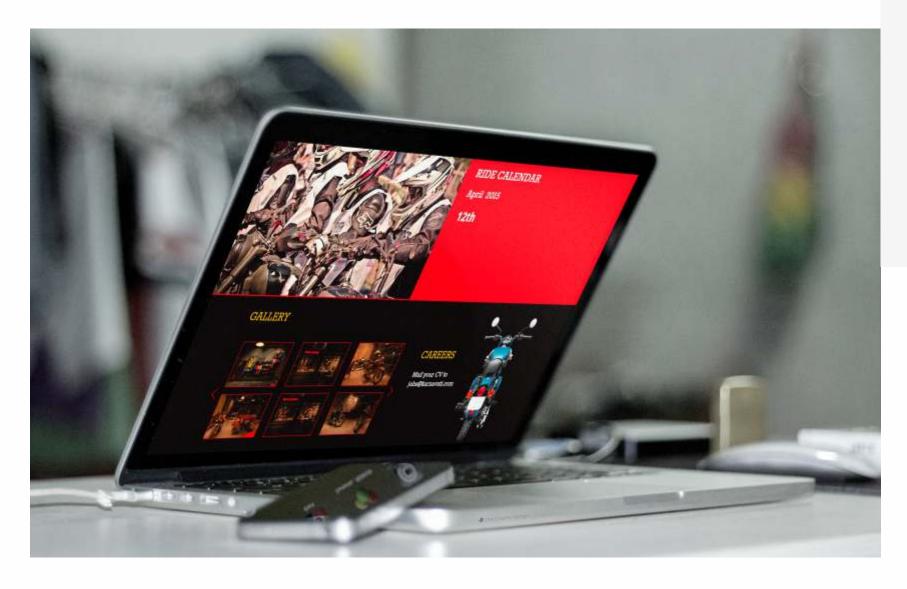


 A nifty layout to showcase the products of the company.

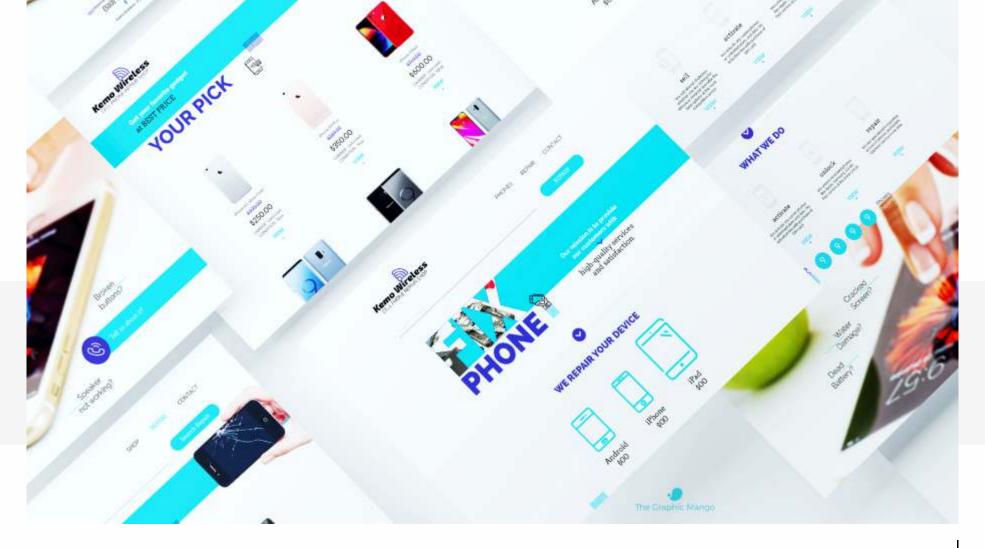


SOLUTIONS

WEB



• A vivid layout for a one page website of a bike dealer.



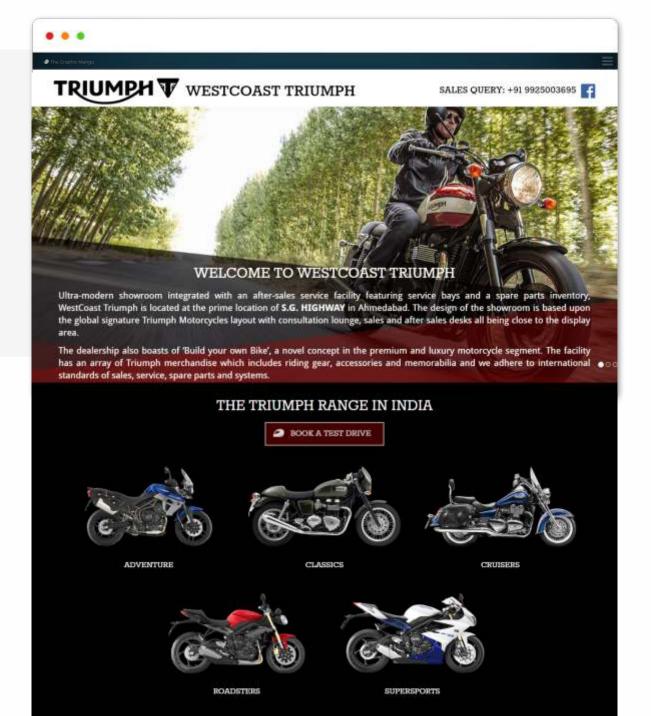
• A mobile repair service website designed using a crisp and clean concept to highlight the features of the company.

WEB

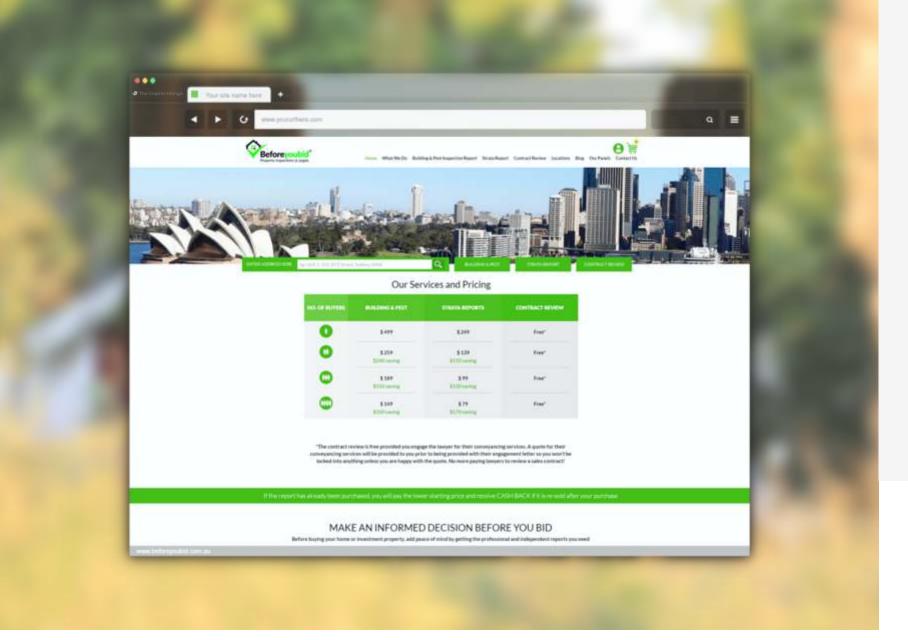
## HY/III DESIGN

UX/UI DESIGN

• A bold visual design of the interface of a bike dealer.







 A subtle and neat layout for a one-stop-shop for all property reports.

WEB

# UX/UI DESIGN



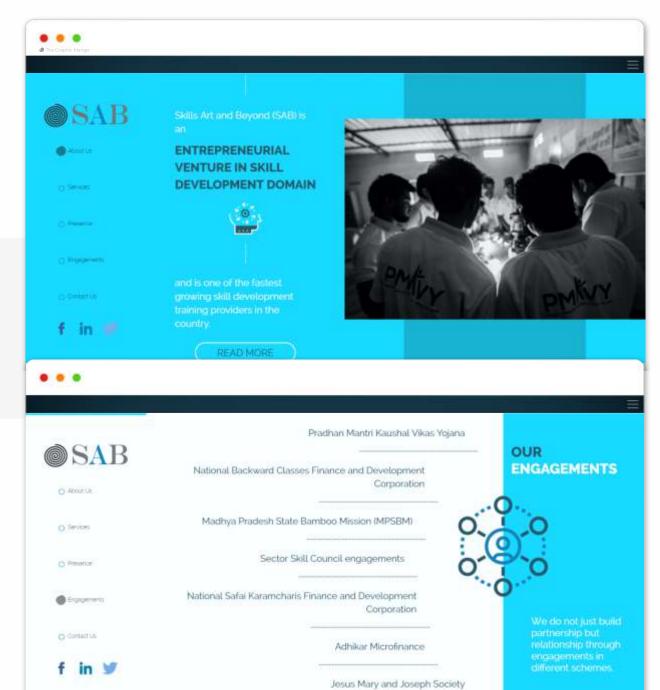
• An exquisite interface design for an interior designer exhibiting her work.



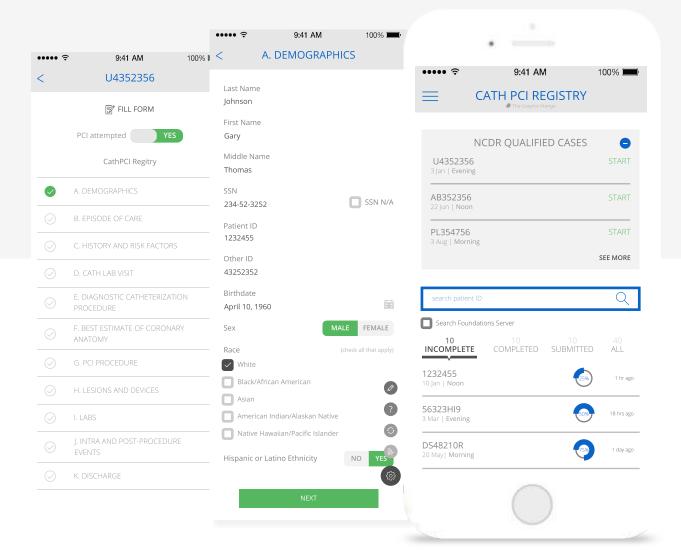
• A dynamic one page website for a brand consultant using parallax effect and a bright color palette for an eye catching user experience.

UX/UI DESIGN

 A single page website for a skill building representative with the fundamental content.



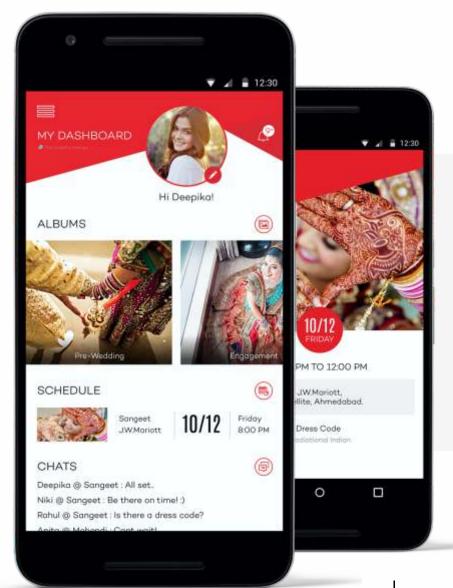


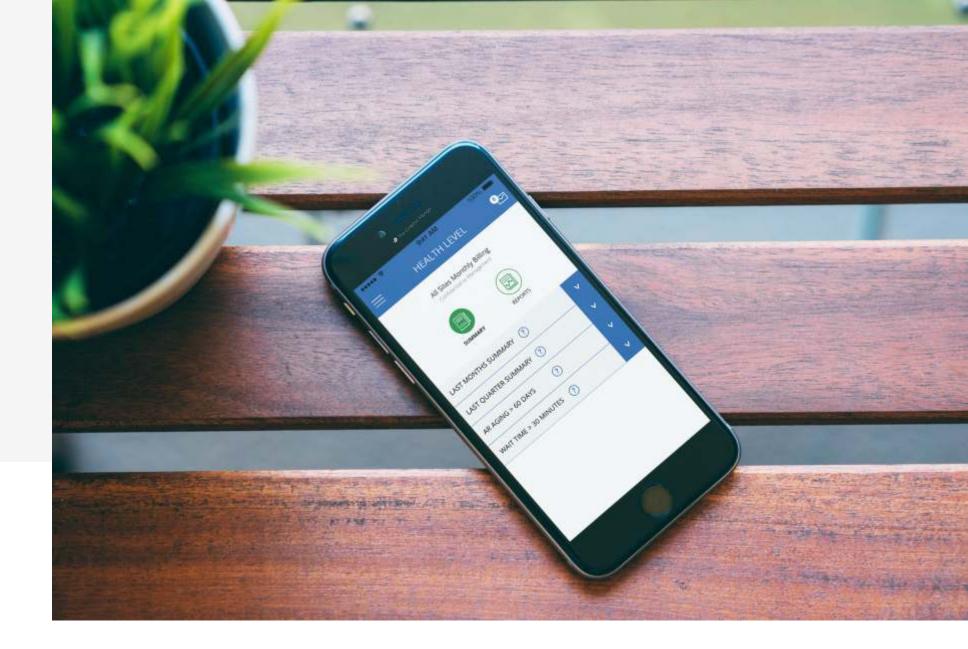


 A flat, crisp and subtle layout for a form filling app.



 An ingenious yet simple design interface for a hospital app.  An extraordinary app for a wedding couple with customised features.





• A functional internal company app displaying essential data for the user.

APP

# UX/III DESIGN